

MEHAK ARORA

Digital Marketing Enthusiast | SEO | Social Media Marketing | Graphic Design

Email: aroramehak2105@gmail.com | Portfolio: mehakgraphicexpert.blog

PROFESSIONAL SUMMARY

Beginner digital marketing enthusiast interested in social media marketing, search engine optimization (SEO), content creation, and graphic design. Enjoys exploring creative ideas and learning how digital strategies can help brands build their online presence.

KEY SKILLS

- Social Media Marketing
- SEO Fundamentals
- Keyword Research
- Content Creation
- Canva & Graphic Design
- WordPress & Elementor

PORTFOLIO PROJECT AREAS

Social Media Marketing

- Exploring ideas for social media content and brand promotion.

SEO Strategy

- Learning keyword research and foundational techniques for website visibility.

Content Creation & Graphic Design

- Developing promotional design concepts and visual content using Canva.

EDUCATION

Bachelor of Arts (BA) in Psychology

Panjab University

TOOLS

Canva • WordPress • Elementor

Career Goal: To continue developing practical skills in digital marketing, SEO, and creative design through learning and portfolio projects.